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**The Hampton Inn & Suites Swansboro Celebrates Second Annual Hilton  
Worldwide Global Week of Service**

*Local Hotel Volunteers Join Thousands of Team Members Across 90 Countries and  
Territories by Serving The USO of North Carolina*

**Swansboro, NC – October 9, 2013** – In celebration of Hilton Worldwide's second annual Global Week of Service, October 6 – 12, more than 10 volunteers from the hotel staff will work for 2 days this week and several days next week at the Hampton Inn & Suites in Swansboro to create Rack Packs for the single men and women returning home from deployment this week and in the coming months. Rack Pack bags are placed on the rack (bed) of service members upon returning from their deployment. The purpose of the Rack Pack is to provide our warriors with the basic necessities needed for the first 48 hours after returning home. It's also a wonderful way to express appreciation to those who have served on deployments overseas. The bags are assembled by volunteers who ensure that the correct items are included in the bags and that enough Rack Packs are on hand for any homecomings. Items included in the back have all been donated by the Hampton Inn & Suites through partnerships with its suppliers and vendors as well as the generosity and commitment to the community by the hotel, its management company, Crown Hotel and Travel Management and the owners of the hotel.

Community service is a tradition embedded in the core principals of Crown Hotel and Travel management and Hilton Worldwide's culture, and acts of volunteerism occur year-round across our portfolio of ten distinct brands and 4,000 properties. The Hampton Inn & Suites in Swansboro's efforts are a part of Hilton Worldwide's week-long celebration of the company's commitment to serving the

communities where we live, work and travel, which this year includes more than 300 hands-on service projects globally.

“We are so thrilled to be part of this project and being able to help the service men and women returning. Just being in partnership with the USO of NC, which is the longest running USO in the country is such an honor”, said Linda Thornley, General Manager at The Hampton Inn & Suites. “We (the hotel) feel connected to the base, the community and know that we would not be here without them. This is just a small way for us to give back.”

Global Week of Service is Hilton Worldwide’s largest annual volunteer service initiative and brings together Team Members from across Hilton Worldwide's corporate offices and hotel properties, helping to strengthen the company's connections with its communities and bringing it closer together as a global team. Follow this link to watch a short video on Global Week of Service:  
<http://www.youtube.com/watch?v=gAGjV-6MJZA7hd=1>.

During Global Week of Service, Team Members will be encouraged to share their personal stories of service and hospitality through a variety of channels. Photos and stories from Hilton Worldwide’s Global Week of Service events will be posted at [www.hiltonworldwide.com/serve](http://www.hiltonworldwide.com/serve), on the [Hilton Worldwide Facebook](#) page and on the [@HiltonWorldwide](#) Twitter account throughout the week.

In 2012, during Hilton Worldwide’s inaugural Global Week of Service, Team Members at more than 600 properties and offices completed more than 800 volunteer projects in 401 cities across the company’s global footprint. The projects focused on engaging Team Members and delivering on Hilton Worldwide’s commitment to Travel with Purpose by creating opportunities, strengthening communities, celebrating cultures and living sustainably. This year, the company aims to build upon this community engagement and is striving to complete more than 1,200 service projects.